



India's First ARMANI/CASA Residences

In Association With

Aarka
BUILDTECH LLP

PART OF
AN ECOSYSTEM THAT HAS IT
ALL

SG SPR ESTATE

SECTOR 71, GURUGRAM



A UNIQUE, BRANDED WELLNESS BASED ECOSYSTEM

Situated at the new commercial pulse of Gurugram, SG SPR Estate occupies a position of peerless prestige. Seamlessly connected to the business corridors of Golf Course Road and Cyber Hub, the estate offers rapid access to NH8, the Dwarka Expressway and the upcoming SPR metro line. With the Sector 84 Heliport nearby and the vast 10,000-acre Aravalli Jungle Safari serving as a verdant backdrop, this address represents the definitive convergence of elite urban convenience and untamed natural grandeur.



10 Minutes' drive from the Golf Course Road



Well-connected to National Highway 48



30 Minutes drive to IGI Airport via
Dwarka Expressway



15 Minutes drive from Cyber Hub



SPR METRO*

Proposed along SPR, Sector 55/56 to Vatika Chowk, Sohna Road.

DELHI RRTS*

Boosting connectivity across Delhi, UP, Haryana & Rajasthan.

MRTS*

Proposed metro line linking Rajiv Chowk, SPR & Vatika Chowk, ending at Manesar.

JUNGLE SAFARI*

Close proximity to the biggest jungle safari.

HELIPORT*

10 minutes' drive to the upcoming futuristic heliport.



AT THE HEART OF GURUGRAM'S FUTURE



UNVEILING

THE CROWN JEWEL OF SPR



PRIVÉ

— ICONIC TOWER —

Furnished by

ARMANI | CASA

SECTOR 71, GURUGRAM



Crafted for the discerning,

The Prive' Iconic Tower

offer an intimate collection of homes that
elevate the art of private living.

From sprawling layouts to serene sky-level views,
every detail is curated to create a sanctuary above
the city timeless, tranquil, and truly exclusive.

.



G + 35 Storey - A commanding height that offers unobstructed skyline views.

2 Residences Per Floor - Ensuring maximum privacy and a sense of quiet grandeur.

4 BHK + Utility Residences - Vast, well-appointed homes built for those who value space and sophistication.

Expansive Balconies - Seamless indoor-outdoor living with panoramic views.



**A LANDMARK OF LUXURY IS
RISING AT THE
CENTRE OF IT ALL**

An architectural rendering of a modern high-rise residential building. The building features a series of vertical wooden slats and glass balconies. At the base, there is a covered entrance area with a sign that reads "THE PRIVÉ RESIDENCES". A car is driving on a road in the foreground, and there are trees and landscaping around the building.

THE
PRIVÉ
RESIDENCES

A different **entry**.
A different **experience**.

An Icon of Urban Brilliance

A Life That Truly
Defines Grandeur

Unmatched Architectural Precision

A wide-angle photograph of a modern rooftop terrace at dusk. The terrace is furnished with several light-colored sofas and armchairs arranged around a low, round coffee table. Large glass windows on the left side of the terrace offer a view into a well-lit interior space. In the background, a sprawling city skyline is visible under a twilight sky, with numerous buildings illuminated by city lights. The overall atmosphere is sophisticated and serene.

A Masterpiece That Celebrates A One-of-a-kind Collaboration



PRIVÉTM
— ICONIC TOWER —



FURNISHED BY

ARMANI/CASA

WITH



SKH

GIORGIO ARMANI

An **Italian fashion** designer, who formed Armani in 1975 with his signature menswear line and has grown the luxury fashion empire from clothing to cosmetics to home furnishings and decor



The Armani Legacy

He redefined fashion with iconic
clean lines and innovative tailoring

He crafted more than just clothing
- he crafted a lifestyle of refined
simplicity and enduring allure





FURNISHED BY
ARMANI/CASA | WITH  **SKH**

The luxury interiors vertical from the house of Armani.

Extending the brand's sleek, modern design ethos into living spaces.

After Redefining Style On A Global Scale



Armani Residences, Burj Khalifa, Dubai



Macka Residences, Istanbul



Tel Aviv, Harbaa Towers



Capital Residences, Beijing



Private Residence, London



Century Spire, Manila

In Association With
Seetu Kohli Homes

Embrace luxury with
Seetu Kohli Home,
where elegance meets refined
design. Transforming spaces
into opulent sanctuaries,
every detail evokes emotion.
Exclusive partnerships with
Fendi Casa and Armani Casa
elevate the art of living,
blending timeless elegance
with functionality



The ARMANI / CASA Touch

FURNISHED BY
ARMANI/CASA | WITH  **SKH**

An exclusive collaboration with Armani/Casa,
creating a realm of refined sophistication.

Experience luxury living as Armani/Casa's
timeless elegance transforms our **clubhouse
and common areas** into masterpieces of
design and craftsmanship.

A wide-angle photograph of a modern hotel lobby. The floor is a black and white checkered tile. On the left, a reception desk with a dark, veined marble top stands against a wall with a large, intricate, golden-brown relief sculpture. To the right, a large glass wall offers a view of the outdoors. In the foreground, there is a green armchair, a white sofa, and a small coffee table. The ceiling features a large, abstract, metallic sculpture. The overall atmosphere is one of luxury and elegance.

**STEP INTO ELEGANCE, RIGHT
FROM THE ENTRANCE**



The ground floor of the tower is dedicated to an Iconic-only Clubhouse – a thoughtfully curated, members-only space that reflects refined taste.

From wellness to recreation, everything here is designed to serve the lifestyle of an elite circle.

- * Swimming Pool
- * Elegant Lounge & Wellness Spaces
- * Tailored Experiences for select residents
- * Boutique Club House

An aerial night-time architectural rendering of a modern high-rise building. The building features a light-colored facade with a grid of windows, many of which are illuminated from within. Several balconies with glass railings are visible, some containing potted plants. At the base of the building, a large, rectangular rooftop swimming pool is lit with a vibrant blue light. The pool is surrounded by a dark deck with several lounge chairs and small tables. A few stylized human figures are scattered around the pool and on the building's balconies to provide a sense of scale. The pool area is bordered by lush green landscaping and trees. In the bottom left corner, the text "An Exclusive Club, Just For You" is displayed in a white, sans-serif font.

An Exclusive Club,
Just For You



MORE THAN YOU IMAGINE
WELLNESS INFUSED FOR YOUR
COMPLETE WELL-BEING



OUR *Wellness* PARTNERS



TAGDA RAO
तगड़ा रहो



FITTR



Sanskriti Media & Arts
Academy

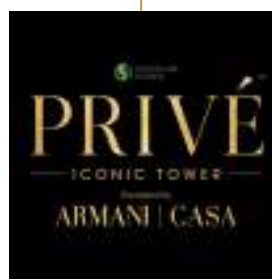


SHRIYOG
Institute of Yoga & Health
the journey inward...

Vastu Consultant



4 BHK + UTILITY* 3 BHK + UTILITY* 3 BHK



1. GROUNDHOUSE
2. CLUBHOUSE DRINK-UP
3. ENTRANCE BOULEVARD
4. ENTRANCE FOUNTAIN
5. CONCRETE/STONE LAWN
6. LAF POOL
7. HEATED POOL
8. LUSINE POOL
9. KIDS POOL
10. TOWN OF DICK
11. CHANGING ROOMS
12. WATER CURTAIN WITH
FEATURE WALL AT GOWER DRINK-UP
13. SOCA, CARNIES
(SHADED SEATING AREAS/SHEDS /
SCULPTURE/ YOGA AND MEDITATION
TABLET)
14. TOT LOTS
15. PRE-TEEN & TEEN'S PLAY AREA
16. PLAY GARDENS
17. SLAYING PLAZA
18. JUDOING TRAIL

19. HYDRAULICS
20. OVERCROP OFF
21. MEDICAL CARES

SPORTS ARENA

- 22. FOLKLORE COURT
- 23. BUSH ROOM
- 24. FOLKLORE BALL COURT
- 25. POCKET MATCHPLAY COURSE
- 26. LUTHERAN CHURCH
- 27. SERVICES

5TILTED AREA

- RAISED PLANTERS WITH TUBS
- PLANTING & GREEN WALL
- TABLE TENNIS & FOOTBALL TABLES
- FLOOR CHESS BOARDS
- OUTDOOR HURDLE
- TUBS

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**WHERE GRAND DESIGN MEETS
EVERYDAY LUXURY**



A REFINED RETREAT WHERE
ELEGANCE EMBRACES REST



**YOUR OWN PRIVATE CULINARY
SPACE**



CALMNESS & PRIVACY

PRIVÉ™

— ICONIC TOWER —

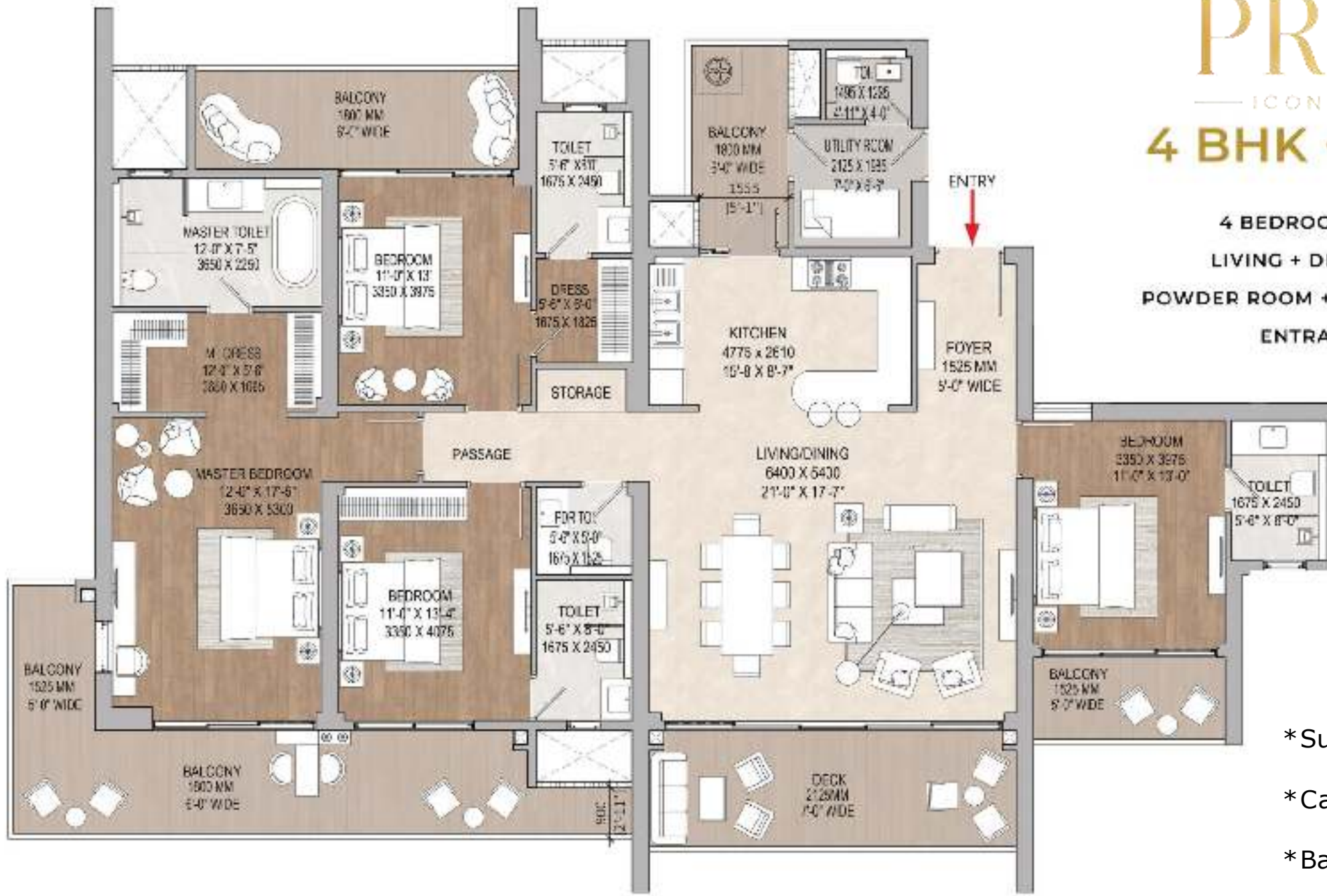
4 BHK + UTILITY

4 BEDROOMS + 4 TOILETS

LIVING + DINING + KITCHEN

POWDER ROOM + MASTER DRESS ROOM

ENTRANCE FOYER



*Super Area : 3480 Sq.Ft.

*Carpet Area : 1806.5 Sq.ft.

*Balcony Area : 609.870 Sq.Ft.

PRICING & PAYMENT PLAN

₹ 8.11 Cr

(All Inclusive)

- * Inclusive of three Covered Car Parks.
- * Lifetime Club Access
- * GST is Inclusive

CONTACT YOUR RM FOR PAYMENT PLAN



Aarka
BUILDTECH LLP

THANK YOU